

# Ad-Aware SE Plus

*Detection, Prevention and Protection of Spyware*

Full protection  
against Spyware

## Protect your privacy!

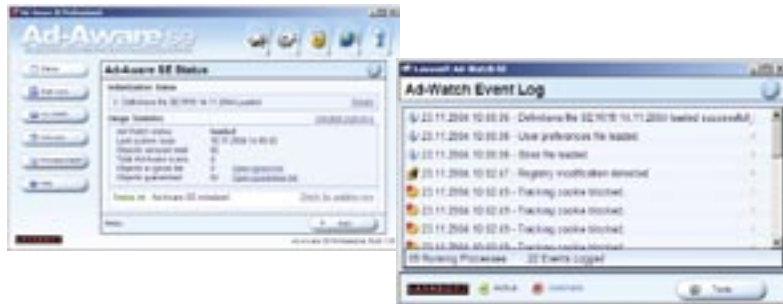
While the internet is a powerful resource, it also has its dark side. Most people are familiar with freeware, shareware, cookies, media players, interactive content, and file sharing. What they may not realize is that some of them may contain code or components that allow the developers of these applications and tools to actually collect and disseminate information about those using them. They can track your surfing habits, abuse your internet connection by sending this data to a third party, profile your shopping preferences, hijack your browser start page or pages, alter important system files, without your knowledge or permission. The security and privacy implications of these exploits should be quite obvious and undesirable on any system or network.

Lavasoft is the industry leader and most respected provider of antitrackware solutions. We have developed several applications that will provide you with the means to keep your computer or network free of these compromising and intrusive threats to your privacy.

Ad-Aware Plus Edition is the antitrackware solution you need to keep your computer or network free of threats to your privacy. It is designed to provide continuous protection from data mining, aggressive advertising, parasites, scumware, key loggers, selected traditional trojans, dialers, malware, browser hijackers, and tracking components.

## Ad-Aware SE Plus

Ad-Aware SE Plus Edition offers you all the power of the Personal edition, but has been enhanced with additional powerful features to protect your privacy. The Plus edition includes real-time protection through the Ad-Watch real-time monitor that allows you not only to detect privacy threats to your computer; you can also block them from integrating into your system in the first place!



Real-time protection  
while surfing the  
internet

## Real-time protection with Ad-Watch

Ad-Watch is the real time monitor included in the Ad-Aware SE Plus Edition. Ad-Watch goes beyond what other security suites offer by adding a proactive layer of protection to your system. It runs silently in the background, watching for Malware/parasites that try to install on or modify your system. While Ad-Aware SE detects and cleans your system for known Malware and advertising parasites, Ad-Watch goes even further by catching these programs before they can integrate into your system. You can lock the start-up sections of your registry, block possible and malicious cookies, block pop-ups, and using the new CSI technology it can protect you from unknown variants as well. This version of Ad-Watch includes a site manager where you can edit the included pop-up blacklist. It also includes a new rule editor that allows you to configure Ad-Watch to pre-allow changes to the registry.

**Comprehensive feature list****Other Important features of Ad-Aware Plus Edition includes**

- Scanning result screens and detailed statistics and logging
  - New Scan Result view, includes a scan summary and detailed view
  - Links to more information on detected content from website like the Threat Assessment Chart (TAC)
  - Includes support for separate removal log files
  - Allows adding a reference summary/index to log files
- Safety option that allows you to write protect sensitive system files such as the host file
- Extended protection against DLL-injection, SE can unload process modules on the fly
- Ad-Watch uses the CSI (Code Sequence Identification) technology to identify new and unknown variants of known targets
- Scans and lists alternate Data-streams on NTFS volumes
- Extended scanning for known and unknown/possible Browser-Hijackers
- Write protect system files after repair
- Limit drive selection to fixed drives
- Option to create a Hexdump of the process memory or dump the process memory to disk
- Ad-Watch supports Cookie Blocking
- Block pop-ups aggressively
  - Administrator can edit the popup-blacklist included
- Rules editor for pre-defined blocking exclusions

**System requirements:**

Ad-Aware SE is compatible with Microsoft® Windows® 98/Me/NT/2000/XP/2003 and Microsoft® Windows® Terminal Services